

PRESS RELEASE

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AXOR: FUNCTIONALITY, TECHNOLOGY – PERFECTION

Discover the beauty of exquisite design with sensor technology

The name [AXOR](#) has become synonymous with design that blends perfect function and fine form to create seamless, strikingly visual and unmistakably effective products. And AXOR Electronic mixers follow that proud tradition to the letter.

In a time when hygiene is paramount and water is precious, non-contact mixers are not only hygienic, but cut down on water usage. The intelligent electronics within only release water when it is needed, building sustainability into avant-garde design.

The innovative sensor technology is discreetly integrated, bringing minimalist design centre stage, but every product variation has its own unique appeal. The [AXOR UNO](#) is a minimalist, electronic, wall-mounted mixer with a subtly concealed sensor field on the bottom of its streamlined spout.

The [AXOR STARCK ORGANIC](#) is designed with water conservation in mind. Its ample mixer shower jet uses just 3.5 l / min and it is available with or without temperature control. Like every collection, AXOR's one-of-a-kind Electronic Mixer range sets design standards that will be followed for years to come.

AXOR is the product of collaborations with some of the world's finest architects and designers, including [Philippe Starck](#), [Antonio Citterio](#), [Jean-Marie Massaud](#), [Patricia Urquiola](#) and [Barber & Osgerby](#). And it is not just design but meticulous craftsmanship that consistently drives AXOR to innovate – for the 21st century and beyond.

Discover touch-free technology and design that will touch your soul. Discover AXOR's Electronic Mixers. Visit [axor-design.com](https://www.axor-design.com) to explore more of AXOR's remarkable products.

AXOR. Form follows perfection!

Ends.

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About AXOR

AXOR develops, constructs and produces taps, showerheads and accessories for luxurious bathrooms and kitchens to perfection. At the highest aesthetic and technological levels, avantgarde, one-of-a-kind pieces and collections are created. Some of them are considered classics of bathroom design to this day. Collectively they embody the claim “Form Follows Perfection”: not ending the developmental process until nothing more can be added or removed. Pace-setting design objects have been developed with this recipe for more than twenty years with world-renowned designers, among them Philippe Starck, Antonio Citterio, Jean-Marie Massaud and Patricia Urquiola. AXOR is a brand of the Hansgrohe Group.



iF Design Leader in the Bathroom Industry

In the current 2019 ranking of the International Forum Design (iF) of the best companies in the world of design, the Hansgrohe Group, with its brands AXOR and hansgrohe, ranks in the TOP 10* among 4,215 listed companies.

The Black Forest based showers and fixtures specialist outperforms famous brands such as Apple, Audi or Daimler and reconfirms the company's leading position * in the bathroom industry.



At the iF DESIGN AWARDS 2019 eight AXOR and Hansgrohe branded products received an iF DESIGN AWARD 2019

For further information on our design awards, please visit www.hansgrohe-group.com/en/about/claim/design/awards.

*www.ifworlddesignguide.com